

## Important Dates

June 2 – **Exhibitor Orientation & Networking** (RSVP by May 28<sup>th</sup>)

5:15 pm                      Exhibitor Tour of Gardens

6:00 pm – 7:30 pm      Exhibitor Orientation & Networking

June 15— **Festival approval of your 100% biodegradable food samples, serving supplies**

June 17 – **Festival Program Advertising Deadline** -- 4 page feature in Times Colonist

June 22 – **VIHA approval required for food sampling and serving**

July 3 – Exhibitor Set-up by appointment

July 4 & 5<sup>th</sup> – Festival

10:00 am – 5:00 pm

## Dear Lisa,

Only 6 weeks until the festival! To support you in your success, we are happy to bring you the following information:

1. 1-week away! Exhibitor Orientation and Networking
2. Our **Zero** Waste Commitment – what you need to know and DO!
3. Food Vendors – VIHA approvals required
4. Featured **GREEN** suppliers – printing, signage, etc.
5. New to the festival this year – Biodiesel Shuttle Bus

## 1. Exhibitor Orientation & Networking – June 2<sup>nd</sup> at Glendale Gardens

Exhibitor Tour of Gardens – 5:15 p.m.

Exhibitor Orientation and Networking – 6:00 p.m. to 7:30 p.m.

This event is designed for you! Meet festival organizers, connect with other exhibitors and find ways to cross-promote before and during the festival. Get all the details about set up, logistics and publicity opportunities. We *strongly* encourage all exhibitors to attend. See “Getting There”: <http://www.organicislands.ca/festival/gettingthere.php>

Delicious appetizers and refreshments will be served.

Sponsored by the **Values Based Business Network**

Come with questions! And don't forget your business cards – name tags will be provided.

\*\*\*RSVP by May 28<sup>th</sup> [admin@organicisland.ca](mailto:admin@organicisland.ca) – Please put RSVP in Subject line\*\*\*

## 2. Zero Waste Commitment – by June 15<sup>th</sup> obtain approval

**\*\*Non biodegradable or recyclable containers are no longer acceptable at the Organic Islands Festival. We approve only the use of 100% biodegradable food packaging and flatware for sampling or food services.\*\***

Organic Islands Festival has partnered with [reFUSE Ltd](#) and [BSI Biodegradable Solutions](#) to support us in our commitment to become a zero-waste festival. To learn more about what the festival is doing to reach zero-waste, please read our [Zero-Waste Commitment Policy Document](#) – Questions? Contact Rachelle – [logistics@organicislands.ca](mailto:logistics@organicislands.ca).

To summarize – this is what you need to know and DO:

1. You must obtain approval from us by JUNE 15th for the supplies you are using. If you order directly from BSI you are automatically approved.
2. **Susanna Carson , 604-250-8892, [biodegradablesolutions@shaw.ca](mailto:biodegradablesolutions@shaw.ca), at [BSI Biodegradable Solutions](#)** to order your food service, food packaging and flatware needs. Mention you are an Organic Islands Festival exhibitor and receive a preferred commercial rate.
3. **IF you use your own supplier**, please contact us and let us know:
  - 1) Who is your supplier? And 2) What supplies are you using?
4. If you are sampling something like a granola bar that comes pre-packaged, we understand that packaging is beyond your control and may or may not be biodegradable or recyclable. That is an exemption this year. But the container or napkin that it gets handed to patrons in is within our zero-waste commitment and must meet the criteria.
5. **Recycle** (plastic #1,2,5) and compost your waste in appropriate bins in your booth. Need help setting up sorting containers in your booth or help picking up your waste? We have enthusiastic volunteers to assist you, please let us know what you need in advance (by June 15<sup>th</sup>)

Thank you for supporting our commitment to Zero Waste and contributing to a more sustainable, organic future.

## 3. Food Vendors – VIHA Approvals – by June 22nd

If you are doing any on-site or off-site food preparation, **you must get VIHA approval.**

At the festival you must be ready to show proof of approval, or we'll have no choice but to not allow you to give out/sell food. If you're not sure if you should fill out the application, better play it safe:

Please, do this *asap*:

Download the application [http://www.organicislands.ca/VIHA\\_application.pdf](http://www.organicislands.ca/VIHA_application.pdf)

1. Fill it out and fax to VIHA (not to us) – (250) 475-5130 – Attention: Les McIntosh.
2. Email me to let me know you've sent it to VIHA. I will be hearing from Les and want to make sure you're on his "approved" list!

Any questions about Approval, please call Les at 250-475-1858. He's in the office from 8:30am to 9:30am and 4pm to 4:30pm Monday – Friday.

## 4. Featured Green Suppliers

The Organic Island Festival would like to acknowledge the following suppliers that are supporting the festival's commitment to sustainability:

**Level Ground Trading** is an Island-based Direct Fair Trade company partnering with producers in 5 countries. Offering coffee, dried fruit and cane sugar. Certified organic production facility. Award winners in: ethics, environment and HR. **Supplies direct fair trade organic coffee to your workplace!**

**Platinum sponsor, Featured Leader in Sustainability**

**EA Energy Alternatives** specializes in the design, sale, installation and maintenance of electrical power systems which harness energy primarily from solar, wind, and water.

**Festival Partner– solar & wind energy station powering the festival**

**Imagine That** is a full service design studio that provides green solutions for marketing, print media & websites. From using BullFrog Green Energy, to our green Energy Smart office, from using only recycled papers to choosing the least harmful printing methods available we believe that sustainability is good business. Let Imagine That Graphics be your first choice for sustainable and contemporary design. .

**Festival Partner– graphic design & printing**

**Yes Media.** Positive Reinforcement of your Media Profile. PR consulting for traditional media and Web 2.0 platforms.

**Tel Suzanne Little: 250 537 4560 or Gerda Lattey: 250 537 1526**

[River Bank Designs](#) – Wood art with beauty and function. Furniture art made out of reclaimed wood, finished with natural oil. Riverbank Design for a healthy home and planet.

**Exhibit booth design & signage from sustainable materials**

[Swift Kick Computers](#) offers onsite PC, security and networking solutions. Swift Kick is committed to reducing its environmental footprint and to helping needy families get access to computers by donating refurbished computers to charities who pass them on to their clients.

**Festival Friend– PC, security and networking solutions**

[Rambling Feats Communications](#) offers website management and development services. Tel 250.652.4691 Email [info@agritourismbc.ca](mailto:info@agritourismbc.ca)

[Milagro Retreats](#) is a Vancouver Island based wellness company offering international Yoga and Surf Retreats and Local Seasonal and Living Food Catering. We exist to inspire growth and unity with nature and invite you to join us in Tofino this summer and Baja, Mexico over the winter season. [hOMe Grown Living Foods](#) is a Cowichan based raw snack food line. \*RAW \*VEGAN \*GLUTEN~FREE \*SPROUTED\* Hand-prepared in small batches with Love and Gratitude at hOMe.

**Festival Friend – hospitality to festival staff & volunteers**

[Mt. Douglas Springs](#) provides fresh bottled water delivery in the Greater Victoria BC area. We offer both filtered and Natural Spring Water (bottled at source) for your convenience.

**Festival Friend– hospitality to festival attendees**

[BSI Biodegradable Solutions](#) supplies eco-friendly food service ware, food packaging, and flatware products. Items are 100% biodegradable and compostable food service equipment and packaging that performs as well as, or better than, conventional food service tools. They specialize in products that are manufactured from renewable resources such as corn, biodegradable paper, wheat, and cellulose plant material.

## **6. New this year -- Bio-Diesel Shuttle Bus & more!**

We listened to your feedback from last year. As a result this is what we're doing to support your success and to grow the festival.

### **NEW FOR 2009, Bio-diesel shuttle Bus, provided by Tofino Bus.**

This year we have arranged frequent pick-ups from downtown, Royal Oak and Camosun Interurban during both days of the festival courtesy of the festival. Stay tuned and help us spread the word – specific locations and schedule will be available on the “Getting There” page soon.

## **ATM on festival grounds**

Attendees will have access to an ATM machine at the festival grounds.

## **Advance Tickets for sale online and in selected retailers**

Advance tickets will be sold online and at selected retailers in Victoria, Saanich, Sidney, Cowichan, Duncan and Vancouver.

Yours for a sustainable, **organic** future,

Rachelle McElroy

Logistics Manager

**Organic Islands Festival & Sustainability Expo, July 4 & 5**

Live Green. Do Good. We'll show you how! Victoria, BC

Ph: 250-658-8148 E: [logistics@organicislands.ca](mailto:logistics@organicislands.ca)

[www.OrganicIslands.ca](http://www.OrganicIslands.ca)

Annalea Krebs

Admin/Marketing Supporter

Ph: 250-658-8148 E: [admin@organicislands.ca](mailto:admin@organicislands.ca)

**Canada's largest outdoor green festival, 5<sup>th</sup> Annual**

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