

## Organic Islands Festival and Sustainability Expo gears up for largest year yet, bringing islanders good green fun!

Fourth annual festival takes place **July 5 & 6, 2008**, 10 am to 5 pm

Glendale Gardens and Woodland, 505 Quayle Road, Victoria, BC

### For immediate release:

Victoria BC, May 26, 2008: Festival organizers are excited to announce this year's program which includes guest speakers and panelists who are visionaries in the green and sustainability movement, plus fantastic musical headlining guests, delicious organic food and tasty beverage demonstrations. Visit over 100 exhibits by grass roots community organizations and locally based businesses as well as established award-winning companies who are leading the charge bringing more green products and services to the market place.

### Keynote Speakers & Panelists:

**Percy Schmeiser:** An everyman seed saving Saskatchewan Canola farmer who found his fields were contaminated with Monsanto's patented Round- Up Ready Canola. After being sued by Monsanto for growing 'their' product; he took Monsanto to the Supreme Court and won!

**Jyoti Stephens:** An inspiring young advocate for sustainability, Jyoti carries on the tradition of her visionary family whose organic farming practices on Vancouver Island gave rise to BC based Nature's Path Foods, north America's leading organic cereal producer.

### Presentations on:

**F.U.N.:** Farming In Urban Neighborhoods.

**SPIN farming:** Double your yields in small backyard spaces, or have someone else farm in your yard for a share of the bounty! There are currently over 17 SPIN farming plots' operating in Oak Bay - and the practice is growing.

### Musical Guests:

**Jeremy Fisher** -Vancouver based "modern day troubadour" heralded widely as one of Canada's brightest new talents.

**Lester Quitzau and Mae Moore** - Dynamic couple galvanized by their wealth of independent music experiences- bringing us passionate acoustic sound.

**Shane Philip** - One-man show weaving sound experiences that drive the dance floor.

**Hayley Sales** - She's a young, self- directed, musical visionary - just listen.

In addition, festival goers will see exhibits by Salt Spring Island's Dan Jason and his Seed and Sanctuary Project; Organic Libations tasting event featuring local, organic wineries and celebrated Chef Bill Jones of Cowichan's Deerholme Farm demonstrating flavourful mouthwatering dishes. Learn how to make your own solar oven, plant magic beans at Nature's Path Enviro Kidz tent - plus more interactive exhibits -- part of the sustainability expo at the festival.

*Founded and directed by Victoria's Deb Morse, The Organic Islands Festival and Sustainability Expo has become Canada's largest outdoor green festival and features fun and entertainment for all ages; providing provocative, inspiring education about the green movement and how we can effectively make it part of our everyday lives. Sponsored by: Level Ground Trading, Lifestyle Markets, and Nature's Path Foods.*

For more information and downloadable photos, see:

<http://www.organicislands.ca/festival/media.php>

For the complete weekend program see:

<http://www.organicislands.ca/festival/program.php>

For the complete list of exhibitors see:

<http://www.organicislands.ca/festival/exhibitorlist.php>

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